



THE DETAILS

A monthly
design subscription
for property businesses.

ONE FLAT FEE. ONE DESIGNER. A QUEUE THAT MOVES.
EVERYTHING YOU NEED TO LOOK LIKE THE BEST OPERATOR IN THE ROOM...
HANDLED.

Hi, I'm Rosh.



**I HANDLE THE DESIGN
SO YOUR TEAM CAN FOCUS ON THE SELL**

Handled is a design studio built for property transaction businesses... real estate agencies, mortgage brokers, buyers agents and property managers.

You send work through a simple request queue. I design it. You approve it. The next one starts. No briefing meetings unless you want them, no scoping emails, no quotes for every job, no waiting on a team that has other clients ahead of you.

It's one designer, working directly with you, at a fixed monthly cost you can put in a budget line and forget about.





Why it works

- 15+ years across property, financial services and FMCG [including agencies like Ogilvy, M&C Saatchi, and Barfoot & Thompson]
- I design *and* write, so campaigns arrive finished, not half-built
- Strict brand guidelines are the norm here, not an obstacle
- You deal with me. Every time. No account managers or suits.

It's one designer, working directly with you, at a fixed monthly cost you can put in a budget line and forget.

I have a maximum of 5 clients on the books at any one time, that cap is how I maintain my best work, and client communication.

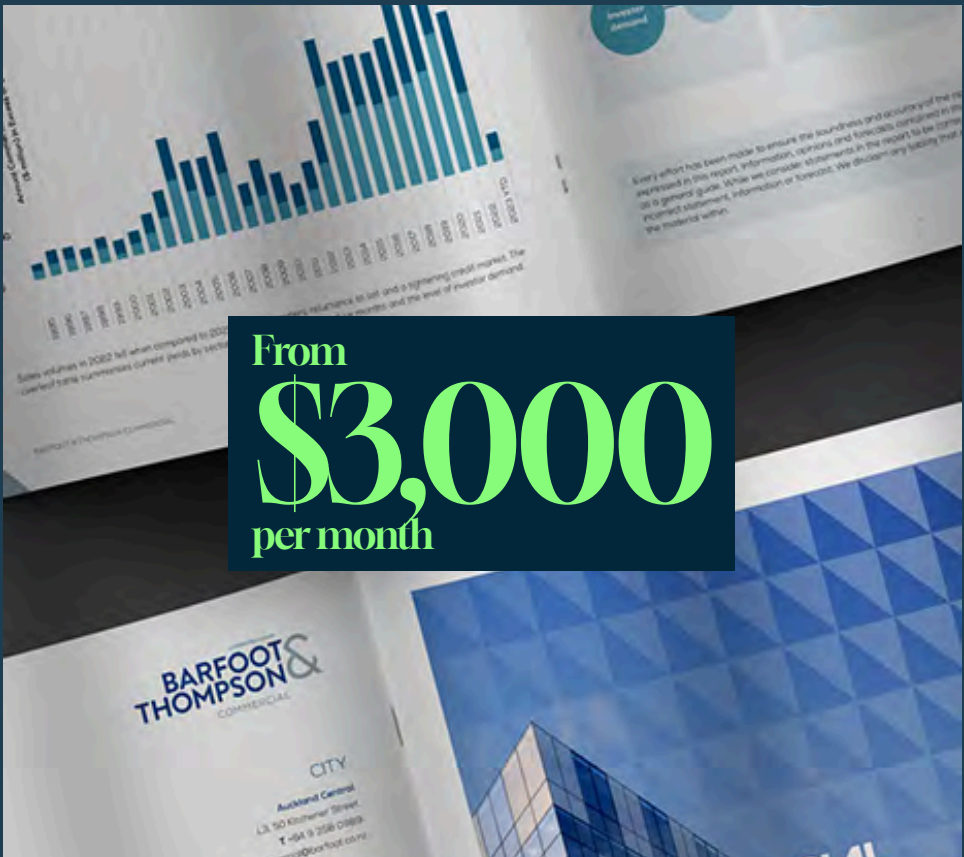
How to work with us

The model is simple, really.

I spend the first month building a rock-solid system that makes fast turnarounds and on-brand assets feel seamless.

From here, we move into a monthly subscription, giving you access to a designer at all times – without the HR hassle, overheads or constant freelancer struggle.

***\$1,500** if you continue into a subscription. One month, fixed scope, no obligation either way. Prices in AUD, excluding GST.



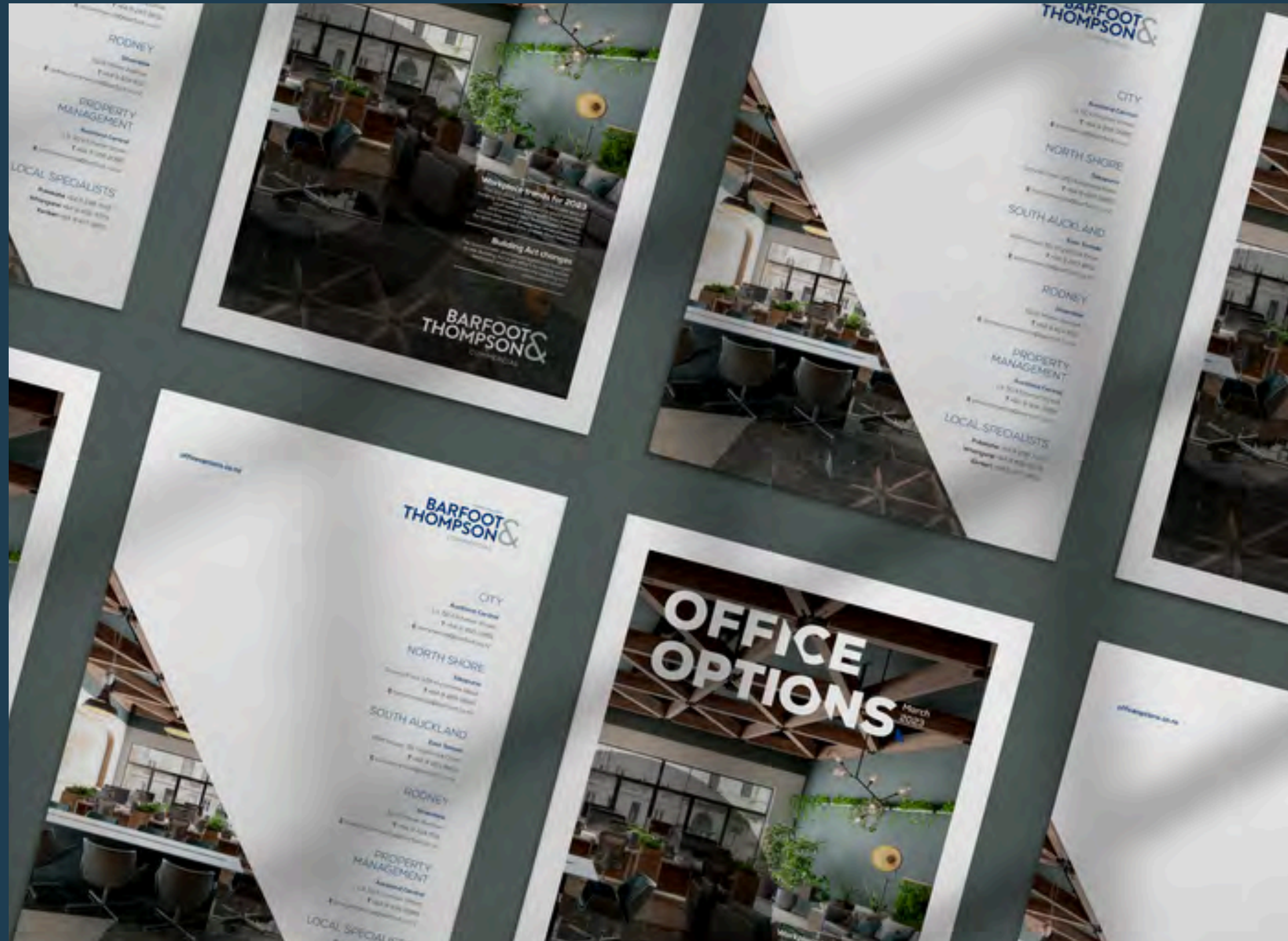
THE 30-DAY HANDOFF

- We agree the scope up front and I clear it inside 30 days
- Brand assets audited, tidied and put into one place
- Templates built so your team can self-serve the simple stuff
- A real look at how we work together, before you commit to a month-on-month spend

FULLY HANDLED

- Unlimited requests in your queue, worked one at a time
- Unlimited revisions on everything
- Most requests returned within two business days
- Direct access to me, no account manager in between
- All source files are yours, handed over on request

If this sounds like a fit...



BOOK A FIT CHECK

Fifteen minutes. You tell me what's on your plate and what you need handled. I'll tell you whether Handled solves it, and what it'll cost.

If it isn't a fit, I'll say so and point you somewhere better.

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